Hello,
my name is
Harmony Ho
and I am a
Visual Designer.



#### **Education**

San Jose State University BFA Graphic Design (2010) Minor in Computer Science

## Skills

Software:

Adobe CC - Figma
Photoshop
Illustrator
InDesign
AfterEffects
Premiere

Proficiency in:

HTML, CSS, Javascript, React

## Languages

Fluent:

Cantonese Mandarin

Conversational:

**Japanese** 

I design creatives for marketing purpose and am proficient in digital, print, and video environments.

I would **love** to use my skills to attract more people to products that can bring more **smiles** in the world.

Website: www.designhaha.com

Email: designhaha.harmony@gmail.com

# **Experiences**

#### **N3TWORK STUDIO**

Visual Designer (2021 - Current)

- Analyze testing data from UA to improve marketing ads.
- Provide static assets for social, app stores, and UA testing.
- Modify and templatize AE files for further testing.

# **Performance Creative Group**

Freelance Designer (2019 - 2021)

- Design and prepare keyframes for video assets.
- Create social assets for game event promotions.
- Execute ideas of different assets for A/B testing

# **Disney Consumer Products and Interactive** Visual Designer (2011 - 2019)

- Execute creative strategy for social platforms and app stores.
- Create assets for testing on advertising platforms.
- Design and code emails and landing page.
- Produce motion graphics for emails and social platforms.

# Designhaha

Freelancer (Current)

- Establish logo and brand style.
- Design print banners and other print needs.
- Create UI/UX mockups and icon design.

## **Fanime**

Environmental Printer / Tech (2018 - Current)

- Setup and check files for large scale prints.
- Manage quality and results for enviornmental prints.
- Troubleshoot support for plotters.